

One Baton Rouge Committee

NEXT MEETING MAY 8, NOON, RED SHOES

Publicity

Action Item	Person Responsible	Target Date	Comments
Billboards	Winifred Reily M. LeBlanc	4/30	OneBatonRouge.com Lamar funds \$3000 Mayor funds \$3000
TV Spots	Ted Baldwin	5/8	
Website	Ted Baldwin	5/8	onebatonrouge.com Developing logo
TV Appearance	Gerald Lively	5/8	Robbie (Diane Deaton or weekend show)
Speaker's Bureau	Wendy Herschman	5/8	Needs more names
WBRZ Sunday Journal	Nick Abraham	4/29	Needs people for interview
2Une In	Nick Abraham	Early May	To promote Human Race
Edit Press Release	Ted Baldwin	done	
Write ONEBatonRouge purpose for speakers	Ted Baldwin	4/30	
Transcript of mayor's speech	Joe Traigle	done	

DISTRIBUTION PLAN

News Dir 3 TV stations & Advocate	Joe Traigle (Barry, Chris, Eric, Robbie, Nick)	5/8	
NAACP (Lamonte Cole) circulate data base	Deborah Jones, Nicholas Mitchell	5/8	
Mayor's Data Base	Ted Baldwin	5/8	
Education (Baker, Zachary)	Deborah Jones	5/8	
Education (EBR Parish)	Monica Olivier	5/8	
La News Service	Adrienne Moore (pt person for media list. Will distribute to media)	5/8	
Chamber	Eric, Monica		
United Way	Robbie	5/8	Send to agencies
Human Relations Coalition and	Phil Woodland	5/8	

Bienville House			
Womens Council	Wendy	5/8	
WBRZ (David Gordon, station manager)	Gerald	5/8	Psa's
Arts Council	Joe Traigle	5/8	
BR Community College (Dr. Dorsey)	Joe Traigle	5/8	
Faith Community	Margaret Johnson	done	

HUMAN RACE – Lod Cook Center

Action Item	Person Responsible	Target Date	Comments
T shirts	Wendy	5/8	Order 100 shirts
Food	Barry	5/8	Request in writing to McDonalds
Food	Joan	done	Zapps will deliver chips to Federation office on 5/17.
Drinks	Margaret	done	Coca Cola, Luda Francis, 293-2570, 1000 servings of coke products & 5 cases water w/cups & mobile unit. Will deliver 5/18 to Lod Cook
Bracelets	Wendy	4/18	Order 500 - Outside – OneBatonRouge.com Inside – I joined the HUMAN RACE
Music	Margaret	4/18	Radio Station
Table Set up & vol staffing/easel w/sponsors' names. Cash box for change	Keith	5/19	1 table for registration/bracelets (pick a color) 1 table for T shirt sales COKE TRAILER
Volunteers	Adrian		
Mic or bull horn			

DINNER

Action Item	Person Responsible	Target Date	Comments
Meet w/Willie Johnson w/ Chamber	Chris and Robbie	future	

Who will monitor web site email?

"Adrienne Moore" <adrienn@lsu.edu>, <atrous@lsu.edu>, "Barry Weinstein" <barry.weinstein@yahoo.com>, <chris@firstmethodist.org>, "Deborah Jones" <deborah@brac.org>, "Eric B Lewis" <elewis@ephod-bus.com>, "Gerald Lively" <geraldlively@cox.net>, <hirsch6@cox.net>, "ibrahim H Suslu" <ihsuslu@gmail.com>, "Joan McCaskill" <joanmccaskill@cox.net>, "Joe Traigle" <jtraigle@sterlinginc.net>, "Keith Mozingo" <mccbr@aol.com>, "Margaret Johnson" <gbrf@bellsouth.net>, "Mehmet Ulupinar" <ulupinar35@yahoo.com>, <monika@brcwa.com>, "Nick Abraham" <nabraham@abrahamgroup.com>, "Phill Woodland" <JPWOOD929@aol.com>, "Roberta Guillory" <redshoes37@cox.net>, "Roberta Madden" <maddenR@ywca-br.org>, "Steve Crump" <scrump@mindspring.com>, "Ted Baldwin" <coastfilm@aol.com>, "Wendy Herschman" <redshoes2@bellsouth.net>, "Winifred Reilly" fuross@cox.net, lwein42x@yahoo.com, john.f.smith@exxonmobil.com